PHILIP MORRIS

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November 29, 1982

Ms. Carla Edwards
Penthouse Magazine
909 Third Avenue
New York, NY 10022

Dear Carla:

I didn't want 1982 to go by without thanking you and Penthouse for the second cover positioning the Marlboro Country Store unit enjoyed in your November issue.

Your help in making this promotion a success is recognized and appreciated by all of us at Philip Morris.

Best regards.

Sincerely,

James L. Thompson, Jr.

JLT/jec

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